Data protection statement

Data protection statement for the Sewerin PM 580 app

§ 1 Information about the collection of personal data and service provider identification

(1) In the following paragraphs we, Hermann Sewerin GmbH, provide information about the collection of personal data when you use the Sewerin PM 580 App (hereinafter "PM 580 App"). Personal data is any data relating to you personally (e.g. name, address, email address(es), user behaviour).

(2) The controller in accordance with Art. 4 Para. 7 EU General Data Protection Regulation (GDPR) and § 13 German Telemedia Act (TMG) (see our legal notice) is:

Hermann Sewerin GmbH
Robert-Bosch-Straße 3
33334 Gütersloh
Managing directors:
Dr. Dipl.-Phys. Swen Sewerin
Dipl. Industrial Engineer Benjamin Sewerin
Register court: Gütersloh District Court
Registration number: HRB 14 53

You can get in touch with our data protection officers at datenschutz@sewerin.com or at our postal address by adding "An den Datenschutzbeauftragten/FAO Data Protection Officer".

(3) If you contact us by email or using a contact form, we will save your email address and, if provided by you, your company name, your name, your town/city and your telephone number in order to answer your queries (legal bases: Art. 6 Para. 1 (1) lit. a, b, f GDPR). We will delete the data collected in connection with this when it is no longer required to be saved, or – in the case of a legal obligation to preserve records – we will limit its processing.

§ 2 Your rights

(1) You have the following rights with regard to the personal data we hold about you:

- Right to information
- Right to amendment or deletion
- Right to limit processing
- Right to withdraw consent
- Right to object to processing
- Right to data portability

(2) For all messages, queries and information as well as to withdraw your consent or object to the processing of your information, please contact us at datenschutz@sewerin.com or at the address given in § 1 (2).

(3) You also have the right to lodge a complaint with a data protection regulatory authority about how your personal data is processed in our company.

§ 3 Collection of personal data when you use the PM 580 app

(1) Data usage in the app stores

When you download the PM 580 app, the necessary information is transmitted to the Google Play Store or the Apple Appstore, in particular your username, email address and client number of your account, time of download, payment information and the individual device code. We have no influence on the collection of this data and are not responsible for it. We process this data only to the extent necessary for you to download the PM 580 app onto your mobile terminal equipment; (legal bases: Art. 6 para. 1 p. 1 lit. b, f GDPR).

Apple's data protection regulations can be found under the following link:
https://www.apple.com/de/legal/privacy/de-ww/
Google's data protection regulations can be found under the following link:
https://policies.google.com/privacy?hl=de

(2) Data usage by third-party software

The app uses the Unity Game Engine and the EasyAR SDK Basic as the app basis for individual functions. For more information about the data protection guidelines of the Unity Game Engine, see:
https://unity3d.com/legal/privacy-policy
and for EasyAR SDK Basic :https://www.easyar.com/view/protocol.html.

The tools provided in the Unity Game Engine to collect user behaviour are disabled in the app.

EasyAR SDK is used for scanning and detecting the images/markers. This function is required to position the augmented reality objects (3D models, images, video and audio contents) on the device screen.

(3) Data usage in case of requests for information material, offers and enquiries.
The device's own e-mail program can be accessed through this app and a preformulated e-mail will be created. You can use this to provide us with the data that is relevant to the query. The data will only be sent to us when the email is sent.
If you do not want this data to be passed on to us, do not send the mail.

We will keep the data collected by us confidential and delete it if you revoke the rights of use or if it is no longer required for the provision of services and there are no legal obligations to preserve records.

(4) Use of the camera
Before using the PM 580 app for the first time, you will be asked to grant the app access to the camera. When using the camera, we do not collect or store any data. Access only takes place to integrate the 3D models and other content such as videos or images in the environment in the context of augmented reality.

(5) Use of the file system:
Before first use, you may be asked to grant the app access to the file system of your device. Access is provided to the application folder and is limited. Access takes the form of reading and is used to display 3D models, videos, images and similar contents that were previously loaded onto the device as part of the installation.

(6) External websites
The device's own browser is opened in certain parts of the app. The website of Hermann Sewerin GmbH is opened when the browser is opened. The website is subject to the data protection regulations of the Hermann Sewerin GmbH website:
https://www.sewerin.com/datenschutzbestimmungen/

§ 4 Collecting your location data

A postcode is requested as part of the search for sales engineers within Germany. This is only required for searching for the closest sales engineer and is not saved or otherwise used. It is only used locally in the app on the terminal device.

§ 5 Data backup

We implement the latest technical measures to ensure data security, in particular to protect your personal data against risks during data transmission and from being shared with third parties. These are updated to conform to the state of the art.

§ 6 Cookies

The PM 580 app does not use cookies.

§ 7 Changes to the data protection statement

We reserve the right to amend this data protection statement occasionally in order to ensure it always complies with current legal requirements or to implement changes to our services in the data protection statement, e.g. when introducing new functions.

Data protection statement updated: 11/2019